

Tim Daddio

Graphic Designer / Front-End Developer

Wiltshire, UK · Remote & International

nowaydaddio@gmail.com · +44 7796 568437 · nowaydaddio.com

ABOUT

Originally trained in graphic design, specialising in illustration, my career has evolved over two decades from commercial illustration to web design and front-end development via magazine publishing and print. I combine traditional design skills with emerging technologies, including AI-assisted development and creative experimentation, taking ideas from initial concepts through to finished work.

SELECTED EXPERIENCE

2024–Oct 2026	Rebellion Marketing Ltd · Design Lead Leading digital and print design for education and B2B clients, with a particular focus on independent schools. Developing website concepts, wireframes and visual direction, alongside print collateral, digital campaigns and wider marketing materials.
2014–present	Sketchanet · Front-End Developer Designing and developing commercial websites for a broad client base, including Camp Bestival, hotel investment firm Cedar Capital Partners and commercial property investor Picton. Working from original concepts or supplied creative briefs, using a proprietary content management platform alongside custom HTML, CSS and JavaScript to deliver responsive websites, interactive features and bespoke functionality. Contributing to the testing and refinement of its next-generation V3 release.
2024–present	Lexpéditions / Voices of El Dorado · Creator, Designer & Developer Conceiving, designing and developing an immersive, story-based language-learning platform that reimagines conventional learning interfaces through a detailed, interactive digital world. Combining creative direction and interaction design with custom application development, the project features interconnected environments, bespoke learning systems and experimental interfaces, using AI-assisted coding to realise complex functionality.

EARLIER CAREER

2012–2014	Harmony UK · Graphic Designer Created all online advertising artwork for Harmony UK, handling a high volume of campaigns.
2010–2012	Vitality Publishing · Art Director Worked across four magazines, art directing <i>Forum</i> and <i>Desire Presents</i> under tight deadlines. Promoted to Art Director, with contract work on <i>Women's Fitness</i> .
2009–2010	Freelance Graphic Designer & Illustrator Selected projects included a vintage-style guide for Goodwood Revival, exhibition design for G. Heywood Hill and branding for Lovett Pies.
2007–2009	Moles Nightclub · In-House Designer Produced posters, promotional artwork, press materials and HTML email campaigns, alongside website maintenance, for Bath's iconic live music venue.

EDUCATION

Bath Spa University · 2004–2007
BA (Hons) Graphic Design (Illustration)
Degree Show Winner: Minerva Prize

University of Exeter · 1997–2000
BA (Hons) Archaeology

SKILLS

Art direction, graphic design, illustration, typography, editorial design, branding and wireframing. HTML, CSS, JavaScript, responsive web design and bespoke CMS development. AI-assisted development, generative imagery, animation, video compositing and creative prototyping. Adobe Creative Cloud and Figma. Latin American Spanish (B1). Basic French and Italian.